

Setting Good Examples In and Out of the Classroom



2009 JOHN DOBSON ACE FELLOW OF THE YEAR & CMA TOP TALENT AWARD 2008

Okanagan School of Business professor Dr. Kyleen Myrah was recently honoured at the National Students in Free Enterprise (SIFE) business competition with the John Dobson ACE Fellow of the Year Award. This award recognizes the top Faculty Advisor of the year, as nominated by the students. Kyleen is just one of the many Okanagan College professors who devote a great deal of personal time supporting students in the community and coaching business competitions who represent the College on competition teams across the country. She is a great mentor to students by helping them to excel in their own studies and personal achievements.

Meanwhile, Kyleen has successfully completed her studies with the Society of Management Accountants and is the recipient of the 2008 Executive CMA Top Talent Award. This award represents the highest total aggregate mark in year two of the Executive Program and recognizes academic success and leadership throughout the program.

Kyleen exemplifies motivation, enthusiasm and passion in all of her undertakings. Her achievements are remarkable and add to the college, department and especially the students.



FINALIST FOR THE HR PROFESSIONAL OF THE YEAR AWARD

Okanagan School of Business professor Cathy Fitzgerald represented Okanagan College at the 2009 BC Human Resources Management Association (BC HRMA) conference. Cathy was nominated by her students and was chosen as a finalist for the Award of Excellence in the category of HR Professional of the Year.

In the words of her nominator, Okanagan School of Business student Jennifer McKenzie...

"Cathy Fitzgerald is an HR professional that epitomizes quality HR teaching, leadership, and guidance. She demonstrates highly effective leadership skills in each of her classrooms, in her interactions with her colleagues and

peers, and through her involvement in our community. Many students in our business program regard Cathy as the 'HR guru,' and her willingness to provide guidance and support to each student is unparalleled. Cathy inspires students to reach their potential, and to understand the positive attributes of their particular talents. She helps others see the light in themselves."

Cathy made her mark on the organization as the only professor to reach the finals for this prestigious award. She has proven year after year her dedication and commitment to the students and faculty of the Okanagan School of Business.

CO-AUTHOR OF THE FIRST MKTG CANADIAN TEXTBOOK

Rick Appleby is a dedicated business professor who brings his real-life business experience into the classroom. Rick encourages students to participate in activities in and out of his teaching sessions by coaching competition teams and supporting students in community projects.

With his recent co-authoring of the marketing text, *MKTG* for undergraduate students, Rick drew upon more than twenty years of his own business and teaching experience to bring the excitement of marketing to students across Canada.

Rick and the co-authors used a new format that would be of high value in its interest and currency so students would become engaged. *"Engagement is a key element for everyone to become successful"* noted Rick. *"I have seen it as a key factor in both the many successful competition teams from the Okanagan School of Business and in student projects. My colleagues and I wanted to bring this to all business students in the classroom!"* The first year marketing classes have adopted the *MKTG* text for use this fall as have many other Universities and Colleges across Canada.

