

**Kelowna
Chamber**
OF COMMERCE

**works
HERE**

Your
Logo

Sponsorship Opportunities

Fall/Winter 2009

**Kelowna
Chamber**
OF COMMERCE

“Raise your business profile”

Breakfast Education Series – November 5, 2009



“Social Media Marketing with Video”

– Barry Casson, Keynote Motivational Speaker

Video is increasingly becoming an important marketing tool for business. The change in our economy has caused consumers to tighten their purse strings. As a result, businesses must look for new, creative and inexpensive ways to reach their target market.

- Are your customers on the web watching your competitor's videos - instead of yours?*
- How can your business possibly compete with social media on the web without your own video?*

Barry will provide you with everything you need to know to create your own marketing video as well as keep up with the new revolution in video marketing through the web.

Event held at: Manteo Resort, 3762 Lakeshore Road

Breakfast Sponsor (\$750)

- ▶ Introduction of the main speaker at the Breakfast event (**opportunity to talk about your business and bio of main speaker**)
- ▶ Announced recognition of your sponsorship
- ▶ Your Signage and promotional materials displayed within the event area (easel or stand up) .
- ▶ 2 complimentary event tickets (**one seated at Head table**)
- ▶ Identification on all event promotion & publicity (Chamber website, newsletter and weekly e-blast)
- ▶ Your logo on tent card placed at tables
- ▶ Your logo on Chamber website with link to your website
- ▶ Sponsor group photo

Business Sponsor (\$350)

- ▶ Announced recognition of your sponsorship
- ▶ Your signage and promotional materials displayed at Membership Table (within reception area (easel or stand up) .
- ▶ 1 complimentary event ticket (**sponsor table**)
- ▶ Identification on all event promotion & publicity (Chamber website, newsletter and weekly e-blast)
- ▶ Your Logo on tent cards placed at tables
- ▶ Your logo on Chamber website
- ▶ Sponsor group photo

Luncheon Series – November – 2009



TBA

Topic:

Luncheon Sponsor (\$750)

- ▶ Introduction of the main Speaker at the Luncheon event (**opportunity to talk about your business and bio of main speaker**)
- ▶ Announced recognition of your sponsorship
- ▶ Your Signage and promotional materials displayed within the event area (easel or stand up) .
- ▶ 2 complimentary event tickets (**one seated at Head table**)
- ▶ Identification on all event promotion & publicity (Chamber website, newsletter and weekly e-blast)
- ▶ Your logo on tent card placed at tables
- ▶ Your logo on Chamber website with link to your website
- ▶ Sponsor group photo

Business Sponsor (\$350)

- ▶ Announced recognition of your sponsorship
- ▶ Your signage and promotional materials displayed at Membership Table (within reception area (easel or stand up) .
- ▶ 1 complimentary event ticket (**sponsor table**)
- ▶ Identification on all event promotion & publicity (Chamber website, newsletter and weekly e-blast)
- ▶ Your Logo on tent cards placed at tables
- ▶ Your logo on Chamber website
- ▶ Sponsor group photo

Kelowna Chamber Luncheon & Breakfast Series



Sponsorship Acceptance Form

Company Name:	
Company Contact:	
Email:	
Sponsorship Level:	
Additional Event Tickets Requested:	
Total Sponsorship investment (GST will be added):	\$
Authorized By:	X
Date:	
Name(s)/Title of company representatives attending	
Special Instructions/Comments:	

* A receipt will be issued pending final confirmation of the event. Sponsorship spots are on a first-come-first-served basis.
Please contact Tom Ignatzi, Membership Development Manager at (250) 469-7357 or via email at tom@kelownachamber.org to sign up as a sponsor for this event. You can fax this form in to the Chamber at (250) 861-3624.

Thank You!